

Mike Robinson (United Kingdom)

Mike Robinson graduated from Lancaster University in 1969 and went to work in British Repertory Theatre as stage manager and for 8 years as production manager at the Manchester Library Theatre Company.

In 1979, he joined Cosgrove Hall productions as studio manager and for 9 years as general manager. The company produced such classics as «Danger Mouse», «Count Duckula» and «The Wind in the Willows» and won many international awards.

In 1992, Mike set up his own animation consultancy specializing in project management and co-production. He has worked with broadcasters, distributors, production companies and investors and has acted as consultant to Abbey Home Media responsible for Production and International Sales.

In addition to project management, Mike is asked to prepare reports on animation issues as well as advising clients on production budgets, schedules, control facilities, business plans and finance/rights strategies. Mike was one of the founder members of The British Animation Training Scheme (BATS); he is a moderator for both Cartoon Forum and Cartoon Movie; he chairs and participates in the various Cartoon Masters; is invited to conduct animation seminars on many business aspects of animation production (S4C, Celador, Pro-Seiben, Polygram) and is a member of the animation committee of PACT.