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Cartoon Movie forum packs bags for Lyon

New home reflects shift to France as leading ani market

By Bonnie J. Gordon

Sept 12, 2008, 12:02 PM ET

MUNICH -- Cartoon Movie, the European animation co-production forum, will take place in Lyon next year instead of at its traditional home in Potsdam.

After 10 years of being hosted by Studio Babelsberg, organizers said it was time to acknowledge that France has become the leading European market for animated films.

Lyon also is a European center for the video games industry, and the organizers hope to provide the opportunity for more synergy in that direction. Cartoon Movie is set to take place March 4-6.



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