



THE EXPANDING EUROPEAN ANIMATION INDUSTRY COMES TOGETHER AT CARTOON MOVIE'S 10th ANNIVERSARY

- **47 new projects for animation features will be presented from 16 European countries**
- **France, Germany and Spain are the countries with the largest participation**

Brussels, January 22nd, 2008. The German city of Potsdam is getting ready to host a new edition of **Cartoon Movie**, a business forum aimed at boosting the production, financing and distribution of European animation films. The event will bring together over 500 sector professionals who will have the opportunity to view 47 new projects from 16 European countries. The **10th Cartoon Movie** will be celebrated from March 5-7 at Babelsberg fx.Center, some 30 kilometers outside Berlin.

Created by the European Association of Animation Film, **Cartoon Movie** has become a key pillar of the European animation industry. The event has proved to be a revitalizing force for the industry, which has undergone significant growth both in terms of production and audiences over the last decade.

Of the 47 projects that will be presented at Potsdam, nine are completed films and 10 are in the process of production, while the remaining 28 are in initial concept or development stages. All together the projects represent a total budget of over 325 million Euros.

France is once again the most represented country, with a total of 20 projects among sole and co-productions closely followed by Germany with 12 projects. The remaining top five slots are filled by Spain, with six projects, and Denmark and Belgium with five projects each.

Cartoon Movie has also become a key event for spotting the latest trends in European animation. The use of 3D technology continues its unflagging growth, already tripling the number of projects made in 2D, while the combined use of both technologies (2D-3D) remains steady. In terms of target

audiences, European producers continue to focus on family-oriented films, with emphasis on children aged 6-12.

Cartoon Movie main partners are MEDIA Programme of the EU - Medienboard Berlin-Brandenburg - Ministry of Economic Affairs of the Land Brandenburg - Mitteldeutsche Medienförderung (MDM) - Filmförderungsanstalt / German federal Film Board (FFA), fx.Center Babelsberg and Studio Babelsberg.

German Co-organisation: NFP media rights

For further information please visit www.cartoon-media.be

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