

PRESS RELEASE



EUROPEAN ANIMATION FILM CONFIRMS BUOYANT TREND AT CARTOON MOVIE 2007

Ten new animation completed films and 32 projects in various stages of production will be shown at the event

Over 140 buyers, investors and distributors will view the next generation of European animation films

Brussels, March 1, 2007. This year the animation co-production forum **Cartoon Movie** (Potsdam, March 7-9) will present ten new completed films and 32 projects in various stages of production that will confirm the current buoyant trend in European animation.

Some 500 professionals, including over 140 buyers, investors and distributors will participate in the ninth edition of this event, where they will get to experience the next generation of European animation films.

The ten feature films that will be presented are: **“Desmond & the Swamp Barbarian Trap”**, the first stop-motion animated feature film produced in Sweden; **“Franklin and the Turtle Lake Treasure”**, a French-German co-production that has been sold in 28 countries; **“Happily N’Ever After”**, a new version of the Brothers Grimm tale that recorded 2.2 million box office sales in the United States; **“Hemoglobine, a Vampire of Seville”**, a new film from the creators of *Dragon Hill*; **“Lotte from Gadgetville”**, which will premiere in France in March, 2007; **“One Night in One City”**, a stop-motion animated film from the Czech Republic; **“Snow White the Sequel”**, a co-production between Belgium and the United Kingdom; **“The Princess of the Sun”**, Cartoon Movie 2007’s opening night screening and world avant premiere; **“The Ugly Duckling and Me!”**, a co-production between Denmark, Ireland and France which has been sold in 20 countries; and, the French film **“U”** that has been sold in seven countries

In addition to these films, Cartoon Movie 2007 will present 12 projects in concept, 12 in development, seven in production and one in post-production with an overall budget of 286 million EUR.

In addition to the presentations and business sessions that will take place at the fx.centre in Potsdam-Babelsberg, participants will also elect the winners of the Cartoon Movie Tributes 2007. These awards seek to recognize outstanding achievements, companies or personalities that have had a positive influence on the European animation features film industry. The categories include best director, best distributor and best producer of the year.

Organized by the European Association of Animation Film, **Cartoon Movie** has had a real impact on the European market. Since its creation in 1999, 97 feature films have been completely financed for an amount of 565 million EUR.

Cartoon Movie 2007 main partners are Media Programm of the EU - Medienboard Berlin Brandenburg - Ministry of Economics of the Land Brandenburg - Mitteldeutsche Medienförderung (MDM) - Filmförderungsanstalt / German federal Film Board (FFA), InvestitionsBank des Landes Brandenburg (ILB) and Studio Babelsberg.

German Co-organisation: NFP teleart

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