



A SUCCESSFUL FINISH FOR CARTOON MOVIE'S 9th EDITION

- *10 completed films and 32 projects presented with a total budget of 286 million EUR*
- *3D family audience adventure films comprised the European majority*
- *500 professionals voted the Best European Director, Distributor and Producer of the Year*

Brussels, March 12, 2007. European animation has a bright future. Upon the conclusion of Cartoon Movie 2007, where a total of ten completed films and 32 animation projects were presented with a total budget of 286 million EUR, it can be seen that the production of European animation film is continuing at a good pace.

The ninth edition of this event, which came to a close on March 9 in Potsdam, hosted 494 professionals, 132 of which were investors.

The countries with the largest representation in this annual forum aimed at boosting the financing, co-productions and distribution of European animated films were France, Germany and Spain. The Scandinavian countries also had an impressive showing.

This year's novelty was the interest that Cartoon Movie spurred among new media (internet, mobile phones, video-game consoles, among others), which attended the Potsdam event to witness the latest in European animation.

As in previous editions, Cartoon Movie was an excellent opportunity to spot the most recent sector trends. With a budget close to 6.8 million EUR, 3D adventure films with human protagonists targeted at family audiences comprised the majority of the films presented at this year's forum.

Since its creation in 1999, Cartoon Movie has had a notable impact on European animation. Over the history of this event, 108 of all the projects presented have obtained full financing to the tune of a total 660 million EUR.

Cartoon Tributes

For the seventh consecutive year, Cartoon Movie awarded the Cartoon Movie Tributes, one of the most prestigious prizes in the animation industry. Voted by sector professionals at the fx.Center Babelsberg, this year's winners were:

Best European Director of the Year:

Michael Hegner and Karsten Kiilerich for "The Ugly Duckling and Me!"

Best European Distributor of the Year:

Jørgen Kristiansen; Head of Acquisitions of Scanbox Denmark

Best European Producer of the Year:

Alphanim / Europool / Nelvana Int / Studio Canal for "Franklin & the Turtle Lake Treasure"

This year, a score of students from some of the most important animation schools in Germany and UK participated in the Cartoon Movie Coaching Programme, celebrated in parallel to the Cartoon Movie's three-day event. The programme is an initiative by the European Association of Animation Film to achieve a consistent integration of young talents into the financing market, and gives students the opportunity to experience the industry first-hand.

The Cartoon Movie Coaching Programme 2007 was supported by the German Federal Film Board. The UK talents were supported by South West Screen and Aardman.

Cartoon Movie 2007 was organized by the European Association of Animation Film. Its main partners were Media Programme of the EU, Medienboard Berlin Brandenburg, Ministry of Economics of the Land Brandenburg, Mitteldeutsche Medienförderung, Filmförderungsanstalt / German Federal Film Board, InvestitionsBank des Landes Brandenburg and Studio Babelsberg.

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